

it's over /5/ blame ayahuasca

Goodness, maybe this *is* self-pity. I apologize. I started my career **as** a temp in Chicago, for the director of marketing for **a** huge global company with 30,000 employees. When she **got promoted**, she hired me on to be her full-time “executive assistant.” **After a while, a friend convinced** me I had more **skills than that** and **got me hired** as an “associate consultant” for another **giant** company, and then **eventually I got promoted to** “consultant,” and then I **became** a “content manager” and then an “associate producer” for multimedia-based training products, and then I **ended up working** as a “project manager” for web application development and web projects.

Time elapsed: **about** five years, **give or take**, and **somewhere along the way**, I got the idea to start my own company, and so I became “CEO & Artistic Director.” **For a while, I used to walk down** the street **giggling at** the idea that I was a CEO. The idea **for** the company came to me in the middle of a **heavy** experience **involving** homemade ayahuasca, but that’s probably another story **altogether**.